

Be seen. Be heard.



Be seen. Be heard. IT-Harvest 2011 video interview series continues June 20-22 at the National Harbor Wyndham Hotel, Washington DC.



This series of video interviews performed on camera with Richard Stiennon, Chief Research Analyst, already includes twenty two leading security vendors. At National Harbor we are extending this collection to include up to 18 additional vendors. The format is a conversational one-on-one with an industry analyst and your executive or knowledgeable spokesperson. Each video is professionally produced and uploaded to Vimeo for sharing and embedding in online posts.



Benefits of participating include:

- Exposure online via direct views at <http://vimeo.com/user6366854>
- Embedded exposure in a blog post at <http://www.threatchaos.com/> which is syndicated to several outlets.
- Promotion via **@stiennon** on Twitter (19,800 followers)
- Promotion to the **Security Leaders Group** on LinkedIn (4,500 members of the IT security community)

In addition IT-Harvest will be compiling all of the videos into a comprehensive "Get to Know the IT Security Industry" publication in the 4th quarter of 2011. Make sure you are included.

The value proposition is simple. To cover our costs of filming and production we charge a nominal \$2,500.00. You get a copy of the 15 minute high quality HD video to repurpose as needed (a \$15,000 value at market rates). You also get the exposure from IT-Harvest's reach and get your story told.

To engage IT-Harvest and to secure your one-hour time slot this June please contact:

Rich Montoya at richard.montoya@it-harvest.com.

